

Indigo (27.1) - Variable self-recording length, Preview Page Customization and more User Management features!



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Release Overview

What's New

1. Allow self-recording users to have variable self-recording lengths
2. Ability to customize the preview page branding, theme and colors
3. Ability to update the project poster and title, based on the project information or the latest deployed media items
4. New user management features in the admin section to manage company users and users in projects
5. New filter dropdowns in project gallery for improved searching

Release Details

INDIVIDEO Portal

Variable Self-Recording Length

You already know of Individeo's powerful engagement feature of self-recording available in many of the templates (the ability to record yourself into a Individeo that you are about to share!) This allows the sender to create a compelling video that engages with their audience effectively.

With this latest release, we have given you the freedom to record yourself for a duration of your choice as opposed to the limited timeframe our templates previously allowed.

Customize the Branding of the Video Preview Page

The preview page is an important page that lives within Individeo. When you share your Individeo, the receiver is redirected to this page to play the video. We realized that it's important to have an immersive, personalized experience in the medium in which videos are delivered and viewed, while not restricting the power of personalization to the video.

So now, our latest release allows you to customize the video preview page quickly and easily.

 The preview page can be customized per project for each language.

Customizing the Preview Page

Go to any project, and click on the 'Customize Preview Page' option shown below

Projects / Demo - Airline

Demo - Airline

Project Information

- DEPLOYMENT
- ANALYTICS
- INTEGRATION
- 1:1 RECIPIENTS

Show All media items



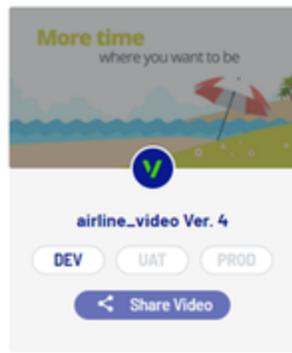
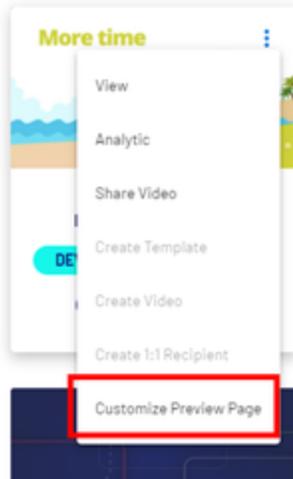
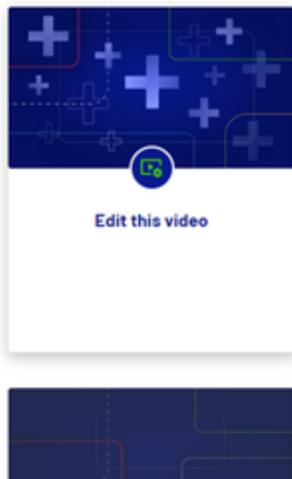
Create 1:1 Video

English (Canada)

DEV Ver. 5 Test Page

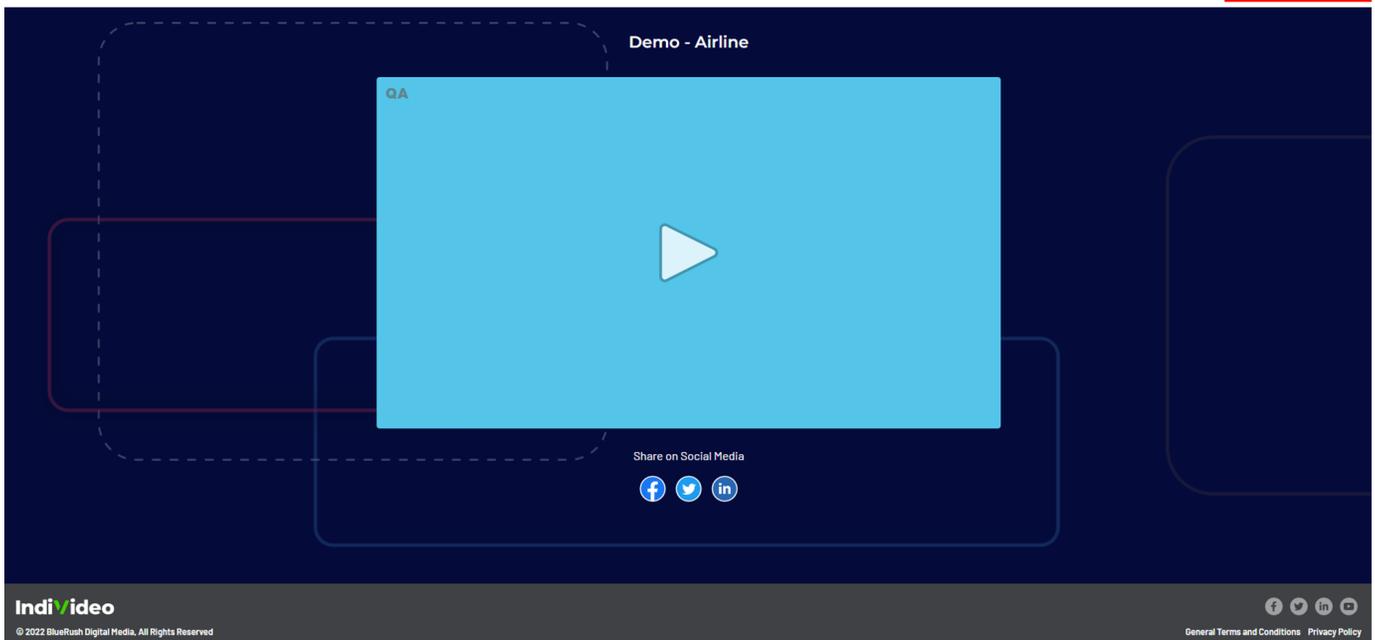
UAT Ver. 3 Test Page

PROD Ver. 5 Test Page

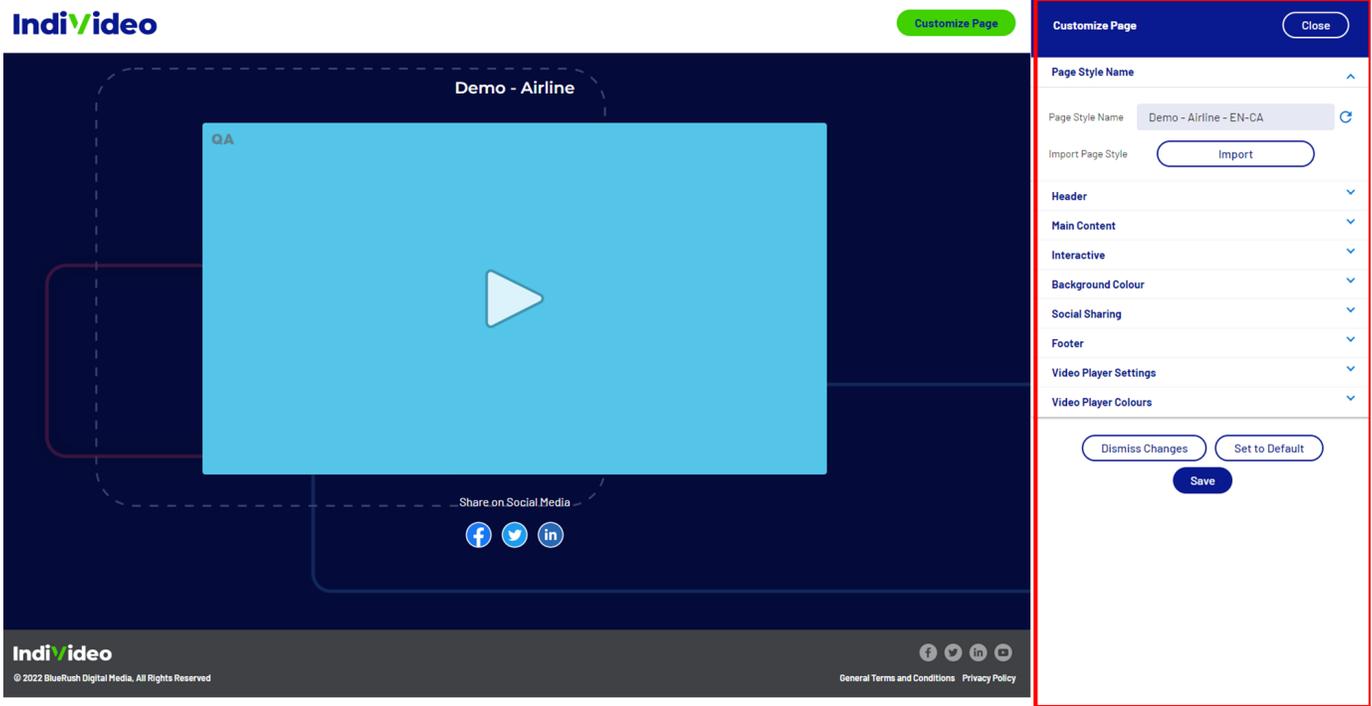


Next, you will be redirected to the preview page which has the following button to being the customization, click on 'Customize Page'

Customize Page



A new Side Panel, will appear that allows you to customize multiple elements within the preview page as shown below.



The following table and image provides a detailed description of the use case of each of the above fields



Field Name	Use case and Description
Page Style Name	<p>This field is a unique identifier for each preview page you customize.</p> <p>By default this value will be pre-filled to match the following format</p> <p>[PROJECT_NAME]-[LANGUAGE]</p> <p>i When you update the page style, the platform will automatically append the language to the back of the name you entered.</p>

Import Page Style	Allows you to import a preview page customization from another project
Header	<p>Customize the following in the header section (Refer Section 1 of above image)</p> <ul style="list-style-type: none"> • Background Color • Logo • Logo URL - Clicking on the logo will redirect the viewer to this URL
Main Content	<p>Customize the contents of Section 4 of the above image</p> <ul style="list-style-type: none"> • Title • Title Color • Subhead - Include a sub-heading below the title • Subhead Color • Description - Include a small description below the subhead • Description Color
Interactive	<p>Include up to 3 CTA buttons below the video player. You can customize the following for each button</p> <ul style="list-style-type: none"> • Button Label • Button Color • Button Corner Radius • Button Redirection URL
Background Color	Customize the background color and the background image of Section 4 of the image.
Social Sharing	Enable or Disable the social sharing buttons below the video player
Footer	<p>Customize Section 2 of the above image. The following are customizable</p> <ul style="list-style-type: none"> • Background Color • Text Color • Logo • Logo URL - URL redirection when the logo is clicked • Copyright - Update the copyright statement below the logo • Update FB, Twitter, LinkedIn, YouTube page links • Update terms and conditions and privacy policy URL
Video Player Settings and Color	Customize and fine-tune the video player

Setting the Default Project Title name and Poster

When you create a new project and start creating media items, you start providing each media item with a different title.

This may cause confusion when searching for the project again since the project title and the last media item name you interacted with can be different.

To streamline this experience, we have introduced the ability to select, the origin of the project title and poster. Now it can be either

- the project title and the thumbnail selected during project creation time
- or the latest deployed media item title and media item thumbnail

Go to any project, and click on project information. The following options will now be available.

< Utility Hydro Bill

Utility Hydro Bill

Media Item Details

Set language specific title, description, and poster image for your project.

English (Canada) ^

Title	<input type="radio"/> Demo - Utility Energy Statement
	<input checked="" type="radio"/> Utility Hydro Bill
	Use title from media item with highest level of promotion
Description	Template Energy Utility Statement
Author Name	Enter name
Author Url	Enter URL
Project Poster Image	<input type="radio"/>  Upload
	<input checked="" type="radio"/> 
	Use image from media item with highest level of promotion

User Management Features

Users By Project

When you login as an Admin into the Individeo platform, there will be a new tab enabled in the admin section called 'Users by Project' as shown below.

Admin

ALL USERS

USERS BY PROJECT

Filter list

PROJECT	USERS	DATE
 Academy - Data Tab - Custom numbers	84	2022/01/06
 Academy - Data Tab - Names and Dates	84	2022/01/06
 Academy - Data Tab - Personalizing ellipse paths and percentage numbers	84	2022/01/06
 Academy - Data Tab - Personalizing paths to create a bar chart	84	2022/01/06
 Demo - Academy Fitness Individeo POC	84	2022/01/06
 Individeo Academy Tutorials	49	2020/09/10
 Individeo overview for AE people	84	2022/01/06

Items per page: 250 < >

This section contains the following;

- Project Name
- Number of users within the project
- Project Creation Date

User Profile

When viewing the 'All Users' you can now visit the profile of a user by clicking on 'User Profile'

Admin

ALL USERS

USERS BY PROJECT

+ Add User

Show All

Search

USER NAME	COMPANY	ROLE	STATUS	
2 2539758a22	Bluerush	Master	Enabled	⋮
3 33a4b02586	Bluerush	Author	Enabled	User Profile
5 586163e9ee	Bluerush	Sales User	Enabled	⋮
5 5ba5ed03e0	Bluerush	Author	Enabled	⋮
6 6f3a10f55e	Bluerush	Author	Enabled	⋮
7 71f71f9521	Bluerush	Author	Enabled	⋮
8 8cd5611080	Bluerush	Author	Enabled	⋮
9 9ba585f937	Bluerush	Author	Enabled	⋮
9 9c84a153dc	Bluerush	Author	Enabled	⋮
A ad1e81d60a	Bluerush	Author	Enabled	⋮

The following user profile is now available.



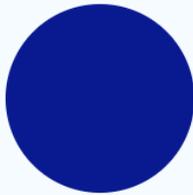
Admin

ALL USERS

USERS BY PROJECT

User Profile

[Edit Profile](#)



Name

FirstName asd asd sadasd sd sad asd sad asd
asd sad sad sa asd sad LastName

Username

2539758a22

Company Name

Bluerush

Role

Master

Status

Enabled

Auto-Join New Projects

Yes

Your Projects

PROJECT



Academy - Data Tab - Custom numbers



Academy - Data Tab - Names and Dates



Academy - Data Tab - Personalizing all line paths and percentage numbers

New Filter Criteria in the Projects Page

The project home page now contains filter criteria that allows for a refined searching experience.

IndiVideo Projects

Showing 2 projects for Bluerush



TEMPLATES

MY PROJECTS

Hide Filters

Show Projects

Project Access My Projects

Industry All Industries

Video Type All Type

Topic All Topics

Reset Filters



IndiVideo Academy Tutorials
en-CA



IndiVideo overview for AE
people
en-CA